



NEWS RELEASE

Contact: Kay Lloyd, Executive Director
303.772.5796
info@longmontsymphony.org

FOR IMMEDIATE RELEASE

LONGMONT SYMPHONY ORCHESTRA APPOINTS NEW EXECUTIVE DIRECTOR

LONGMONT, CO, NOVEMBER 13, 2018 — The Longmont Symphony Orchestra (LSO) has appointed **Giorgia Ghizzoni** as its new executive director, effective January 7, 2019. Ms. Ghizzoni will succeed **Kay Lloyd**, who is retiring after 12 years in the executive director role. Ms. Lloyd will continue to perform in the orchestra and is also the orchestra librarian.

“The board and I couldn’t be more thrilled to welcome Giorgia as executive director. She has an impressive musical background, stellar administrative skills, fundraising expertise, and an abundance of energy. She also has an appreciation for the community’s long-held love affair with its symphony orchestra. Giorgia and **LSO’s music director Elliot Moore** speak the same language and will make a great partnership. Together, they will lead the LSO to new and exciting heights,” said **LSO board president Robert Pilkey**.

“During my tenure, the LSO has been committed to providing diverse concerts, world-class guest artists, and our many outreach programs impacting the students and families of the Longmont community and beyond,” said **Ms. Lloyd**. “As I retire, I am confident in the direction of the symphony’s board, new executive director and music director as they continue to expand upon this organization’s goals and vision for the future.”

“The opportunity to apply all of my knowledge and experience as the LSO’s new executive director is an exciting evolution in my path in the performing arts. I am also truly inspired by the welcoming, creative and inclusive spirit of Longmont. I look forward to this adventure!” said **Ms. Ghizzoni**.

About Giorgia Ghizzoni

Ms. Ghizzoni received a bachelor's degree in cello performance, and a bachelor's degree in economics and business from LUISS Guido Carli in Rome and the Utrecht School of Economics in the Netherlands. She was raised in an entrepreneurial family, and she has been an active member of the performing arts since she can remember. A native of Italy, she has lived, studied and worked across Europe and the U.S. During her master's degree studies in Arts Management at the Sibelius Academy (Helsinki, Finland), she worked at Carnegie Hall's Weill Music Institute and at Alliance Artist Management (NYC), where she deepened her knowledge of community outreach and education, presenting and management. Ms. Ghizzoni has since engaged in cutting-edge projects with her company ExClAM! (Experience Classical Music!), focused on expanding musicians' creative thinking, in order to present multi-sensory interdisciplinary performances.

~more~

LONGMONT SYMPHONY ORCHESTRA APPOINTS NEW EXECUTIVE DIRECTOR...

Over the past five years in California, she has been active as an artist developer, supporting performing artists in reaching and sustaining their peak performance, on stage and in their career.

Funding for the LSO's 2018-19 season comes from the Scientific & Cultural Facilities District, the Longmont Community Foundation, the Community Foundation of Boulder County and the City of Longmont.

~~~~~

*The Longmont Symphony Orchestra's mission is to foster and promote the appreciation and understanding of symphonic music through performances and educational programs. The LSO presents multiple performances each year for 15,000+ people -- including a six-concert subscription series, a pair of children's concerts for all St. Vrain Valley School District 5<sup>th</sup> graders, a Family Matinee Concert, three performances of the Nutcracker Ballet, a Candlelight Concert, a July 4<sup>th</sup> concert and two chamber orchestra concerts at the Longmont Museum -- and has an active education and outreach program.*

For more information, visit [www.longmontsymphony.org](http://www.longmontsymphony.org).

# # #